

30. September 2020

THE PLATFORM TO BUSINESS REGULATION

THE SO-CALLED *PLATFORM TO BUSINESS* REGULATION (IN SHORT “P2B-REGULATION”) ESTABLISHES RULES FOR THE FIRST TIME TO ACHIEVE A CERTAIN BALANCE IN VIEW OF THE STEADILY INCREASING POWER OF PLATFORM OPERATORS ON THE INTERNET (“PLATFORM OPERATORS”). FOR SOME SITUATIONS AND PROBLEMS THAT HAVE PROVED TO BE PARTICULARLY CRITICAL FOR COMPANIES IN THE PAST, THE REGULATION ATTEMPTS TO ENCOURAGE PLATFORM OPERATORS TO BE FAIRER. THE FUTURE WILL SHOW HOW EFFECTIVE THIS REGULATION WILL ACTUALLY BE. [\(more...\)](#)